



News Release
Nevada Department of Veterans Services
"SERVING NEVADA'S HEROES"

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For Immediate Release/Photo Attached
September 27, 2021

**Jesse Tiffany Named Veteran of the Month and
Steve Secora Named Veteran Supporter of the Month for September 2021**

(Reno, Nev.) - We congratulate **Jesse Tiffany** for being named Veteran of the Month (VOM) and **Steve Secora** for being recognized as Veteran Supporter for the Month (VSM) for September 2021.

Tiffany is an Army Veteran whose commitment to his brothers and sisters in arms knows no bounds. He has served as the Senior Vice Commander of VFW Post 3396 and volunteers his time in counselling, peer to peer sessions, suicide prevention, and with the Addiction Support Network. Despite his workload, he goes out of his way to check in on Veterans struggling with Post Traumatic Stress Disorder and suicidal tendencies, at times traveling several hundred miles to talk with them. Tiffany is also a Blue Star Parent and works with the local Blue Star Mother chapters to help provide basic necessities for deployed servicemembers.

On top of this work, in 2021, Tiffany began the *Jesse Tiffany American Journey Project* to help spread awareness of the over 81,000 missing in action servicemembers and of Project Recover, a national nonprofit which actively works with the Department of Defense to locate and identify the remains of these individuals and bring them back home. Throughout his travels, he has spoken to various groups about his challenges and volunteer work to address addiction and suicide prevention.

Secora is a local franchise owner of Sports Clips Haircuts in Sparks, Nevada who has been both a financial contributor and volunteer with VFW Post 3396 in helping them fundraise for many of their programs. He has been a sponsor of their Youth Scholarship Award and through the larger organization, has helped contribute \$1,026,105 to the VFW/ Sport Clips "Help A Hero Scholarship" program. This program helps servicemembers and veterans attend post-secondary educations and trade schools. The impact of this program has been felt statewide. Over the years, the scholarships have totaled more than \$8.7 million. Secora has also provided free haircuts to veterans and active-duty servicemembers on Veterans Day.

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Due to the risk of coronavirus exposure, special ceremonies to honor and recognize the VOM and VSM are postponed until it is safe to resume them once again.
Veteran of the Month – Guidelines and Nomination Form

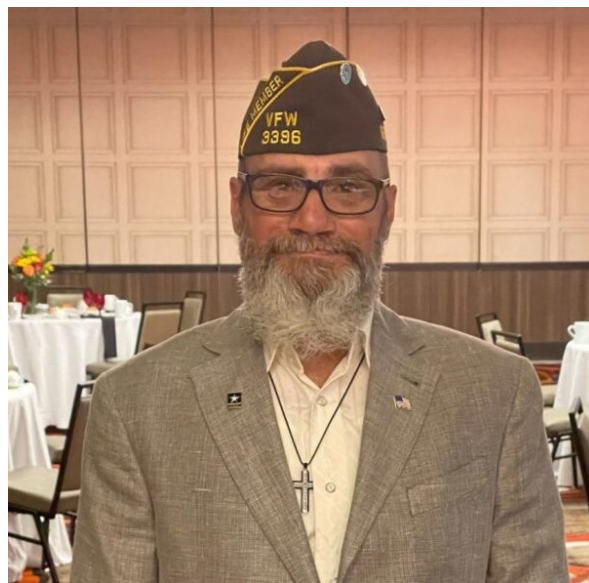
The Veteran of the Month (VOM) award recognizes Nevada veterans who contribute their time and energy to support veterans, their communities and/or the military. [View the VOM guidelines and nomination form.](#)

Veteran Supporter of the Month – Guidelines and Nomination Form
The Veteran Supporter of the Month (VSM) Award recognizes both active organizations and non-veteran Nevada community members that provide exceptional support to military stationed in Nevada, Nevada veterans, and their families. [View for VSM guidelines and nomination form.](#)

About the Nevada Department of Veterans Services (NDVS)

NDVS is dedicated to helping Nevada veterans obtain the services and benefits they have earned through military service. In addition to offering benefits counseling and assistance, which includes assistance with filing VA claims at no cost, NDVS manages the Northern and Southern Nevada State Veterans Homes and the Northern and Southern Veterans Memorial Cemeteries. To learn more about NDVS programs or services visit www.veterans.nv.gov and follow us on [Twitter](#) @NVDeptVeterans and on [Facebook](#) @NevadaDepartmentofVeteransServices

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Jesse Tiffany – 2021 September Veteran of the Month